

Basketball BC

Strategic Plan



Membership



- Grow membership through Basketball BC run leagues for youth across the province.
- Explore the development of a Basketball BC provincial championship tournament.
- Review membership categories and evaluate if changes could attract new members.

Governance



- Communication plan to demonstrate the value of Basketball BC.
- Build a model to ensure financial stability should one or more funding sources cease to exist.
- Succession planning for the Board of Directors and the Executive Director.
- Develop a policy to ensure Officials are operating under Basketball BC.
- Meet with Officials to have the Board of Directors, the Executive Director, the Lead Officials and all Official working collaboratively to achieve the goal of standardized officiating in the province.

Partnerships



- Develop a guide for partnership agreements.
- Pursue partnerships which will grow membership and revenue.
- Build a stronger relationship with BC Wheelchair Basketball.

Inclusive Sport



- Develop a framework that ensures an inclusivity lens is applied to all Basketball BC decisions.
- Evaluate SafeSport training and deliver training for all member associations that have not completed the training.
- Seek opportunities to deliver basketball in all regions of BC, with a focus outside of the lower mainland.

High Performance



- Explore funding models to ensure Team BC is financial self sufficient.
- Deliver training to coaches to improve the standard of coaching.
- Deliver skill-based programming to develop high performance athletes.