



AMERICAS MASTERS GAMES 2016 LAUNCHES REGISTRATION AT 'ONE YEAR OUT' CELEBRATION

The inaugural version of the Americas Masters Games takes place in Vancouver from August 26 to September 4, 2016 and expects upwards of 10,000 mature aged athlete participants

September 2, 2015

VANCOUVER – With one year to go until the inaugural Americas Masters Games in the City of Vancouver, stakeholders, athletes and organizers celebrated the launch of registration on Wednesday morning. Over 150 people packed a room to hear about this great event. This inclusive sport and social event will offer 27 different sports to athletes over the age of 30 from around the world. Over 10,000 mature aged athletes plus additional supporters such as coaches, spectators and accompanying family & friends are expected to attend the Americas Masters Games in Vancouver from August 26 to September 4, 2016.

The Games offers a range of competitive opportunities and age categories in each sport – people learning a sport or competing for the first time will find a recreational level of competition, while ex-Olympians and high performance athletes can test themselves against the best in their age category.

As the inaugural host city of the Americas Masters Games, the City of Vancouver can rely on a long history of Canadian athletes traveling to compete at Masters Games competitions all over the world. Canada and Australia continuously provide the most registered participants at all International Masters Games Associations events.

“Vancouver is a fantastic tourist destination, a vibrant city and of course, it is a place where sport is a way of life,” Jens V. Holm, CEO of the International Masters Games Association said. “That combined with the very active and large Masters movement in Canada will ensure that this event will be a great success.”

The Americas Masters Games Vancouver 2016 will offer 27 different sports over the 9-day competition period. Local provincial sport organizations will be delivering the field of play and competition details for their sport.

“The City of Vancouver is excited to reignite the spirit of a multisport Games, to welcome the world to our beautiful city and for the opportunity to extend Vancouver’s reputation for hosting major sporting events,” exclaims Deputy Mayor Andrea Reimer. “Let the road to the Games begin!”

Through a strategic partnership with the Vancouver Hotel Destination Association, BC Pavilion Corporation, Tourism Vancouver and Sport BC – the City of Vancouver will once again take centre stage and offer a world-class sport, social and cultural experience to all participants.

To register for the Americas Masters Games Vancouver 2016, please visit www.americasmastersgames2016.com

ABOUT THE AMERICAS MASTERS GAMES VANCOUVER 2016

The Masters Games are about promoting an active and healthy lifestyle by encouraging any and all participants aged 30 to 100+ to continue to strive towards sporting success, and have fun in the process. This inaugural version of the



Americas Masters Games will take place from August 26 – September 4, 2016 in Vancouver, BC, Canada. For more information please visit www.americasmastersgames2016.com

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